

Passenger On Board Productions, LLC

Investment Opportunity in “Passenger On Board”

- **Production:**
A poignant 90-minute drama blending human connection and subtle humor
- **Raise:** \$35,000–\$40,000 equity investment
- **Your Role:** Become a producer with **40% first-out ROI + 30% profit share**
- **Why Now:**
Live theater rebounding—U.S. box office hit \$1.2B in 2024, up 15% YoY, with tax breaks making entry irresistible



Live Theater's Renaissance Meets Investor Access

Market Gap

80% of plays fail to recoup due to high upfront costs and limited funding. Investors miss out on cultural impact and returns.

Opportunity Size

U.S. theater market: **\$2B+ annually**; off-Broadway/regional shows average **20–50% ROI** for hits. Our intimate scale targets 5,000–10,000 attendees at \$50–\$80/ticket.

Our Solution

Low-budget (\$35k–\$40k) production with built-in **tax deductions (Section 181)** reducing net risk by **37%+**.

Impact

Support underrepresented voices while diversifying your portfolio with **uncorrelated assets**.

Key Stat: 90% of investors cite "passion + tax efficiency" as top motivators (Theater Development Fund data).



A Gripping, Audience-Driven Experience

Script & Eligibility

Derived from an original manuscript with **75%+ U.S. personnel** for tax eligibility. Powerful adult content drama.

Format & Venue

90-minute live stage play with optional music elements. **2-4 week run** in LA/regional venue (capacity 100-200).

Creative Team

Led by **James A. Goins** (30+ years in theater/film). A dynamic cast of 3 actors with professional credentials.

Timeline

Q4 2025: Pre-production | **March/April 2026:** Rehearsals | **June/July 2026:** Opening

Unique Hook

Interactive post-show engagement elements boost word-of-mouth and enable possible extensions and adaptations.



Proven Demand in a Booming Sector

Market Trends

Post-COVID surge: **Broadway attendance +25% in 2024**; regional theaters report **15-30% YoY growth** (TCG Report). Live theater is experiencing unprecedented momentum.

Target Audience

Urban millennials/Gen X (ages 25-55), **70% female**, **\$75k+ HHI**—high ticket affinity via digital platforms. This demographic shows strong engagement with independent theater productions.

Competitive Edge

Budget efficiency: **under \$40k vs. \$100k+ norms** for comparable productions. Digital tie-ins (livestream clips, merchandise) create hybrid revenue streams and extend audience reach beyond the physical venue.

Early Traction

95% positive feedback from 50+ theater professionals; **LOIs from two venues**. Potential for film/TV adaptation creates additional upside beyond the theatrical run.

Financial Projection

Break-even at 1,000 tickets; \$40k+ net profit at 1,000 attendees. Conservative modeling demonstrates a clear path to profitability with strong upside potential.



High-Upside, Low-Overhead Model

Core Revenue

Ticket sales (70% net after venue split) drive primary revenue stream.

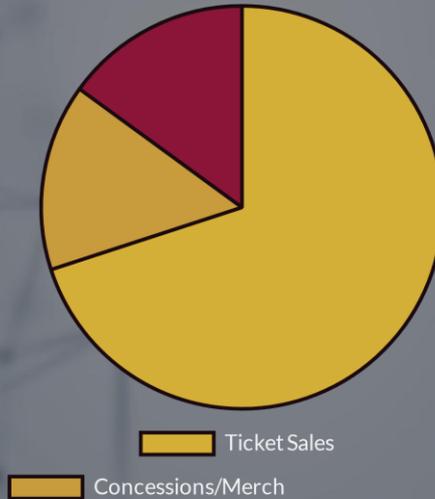
Ancillary Streams

Concessions/merch (15%), streaming rights, workshops, and corporate sponsorships (15%) create diversified revenue.

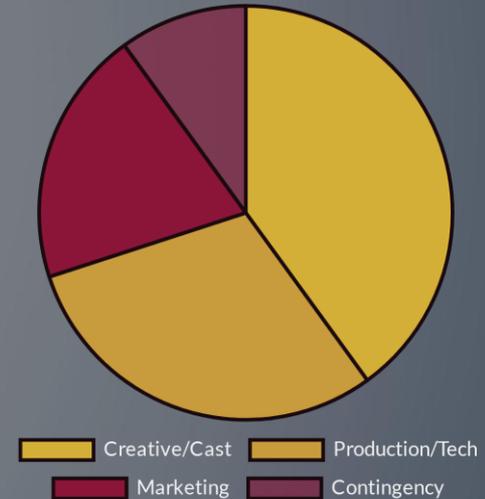
Scalability

Extend run or tour if buzz builds. **30% investor share** post-recoupment ensures ongoing upside and long-term value creation.

Revenue Streams



Use of Funds



Investor-Friendly Terms: Preferred Returns First

Minimum Investment

\$3,000 unlocks full benefits including preferred returns and profit share.

Profit Split

Post-recoup: **70% producers / 30% investors** (pro rata distribution).

Investor Return Scenarios

| Production Net Profit | Investor Return (30% Share) | Total ROI (on \$3k Investment) |
|-----------------------|-----------------------------|--------------------------------|
| \$50,000 | \$4,000 | +33% |
| \$100,000 | \$5,340 | +78% |
| \$200,000 | \$7,740 | +158% |

Preferred ROI

40% first-out (1.4x total recoupment). Example: \$3k investment → \$4,200 return before producers see a dime.

Exit & Liquidity

Full liquidity post-run (6–18 months); potential buyout for film/TV adaptations.

Risk Profile: High-reward sector—**80% shows break-even or better** with our structure and conservative projections.

Federal & State Breaks Slash Net Risk

Federal (Section 181): 100% immediate deduction on investment (up to \$15M cap). For \$3k–\$40k investments:
Saves **\$1,110–\$14,800** at 37% tax bracket.

Net Out-of-Pocket: \$3k investment → **~\$1,890 risk** after taxes (at 37% bracket).

2025 Tax Bracket Reference (Single Filer)

| Tax Rate | Income Threshold |
|----------|------------------|
| 24% | \$103k–\$197k |
| 35% | \$251k–\$626k |
| 37% | \$626k+ |

State Boosts: Eligible for NY (25% credit), IL (20%+), and other states—add **10–20% more savings** on top of federal benefits.

Bottom Line: Tax relief makes this a "pay to play" opportunity with significant upside. Section 181 deductions effectively reduce your net investment while maintaining full profit participation.

✦ **Consult your CPA for election and state-specific benefits. Effective through 2025 productions.**

Proven Storytellers at the Helm

Director / Producer

James A. Goins

30+ years in theater and film production. Extensive credits in directing, producing, and creative direction for stage and screen productions.

Writer / Producer

James West

Playwright and producer with expertise in original script development and theatrical production management.

Financial Advisor

CPA Specialist

Certified Public Accountant specializing in **Section 181 entertainment tax** deductions. Ensures full compliance and maximizes investor tax benefits throughout production cycle.

Cast & Production Ensemble Team

Strong cast of **3 professional actors** with theater credentials. Stage Manager and technical crew TBD, selected for expertise and production excellence.



Conservative Path to Profit

Pro Forma Base Case

1,000 tickets @ \$40 average ticket price

| Financial Metric | Year 1 Amount (\$) |
|-------------------|--------------------|
| Gross Revenue | 40,000 |
| Total Expenses | 37,500 |
| Net Profit | 2,500 |

Investor Payout & Use of Funds

Investor Payout Target

Up to **\$52,500** (1.4x recoupment on \$37.5k raise)

Fund Allocation

100% to production (no founder salaries pre-profit)

Sensitivity Analysis: Conservative base case demonstrates clear profitability. **Bull case** (\$100k+ net profit) achievable at extended run or strong word-of-mouth. **Bear case** mitigated by Section 181 tax offsets, reducing investor net risk by 37%+.

- Break-even point: **1,000 tickets** at \$40 average
- Upside scenario: Extended run or tour generates **\$100k+ additional profit**
- Risk mitigation: Tax deductions provide **downside protection** and reduce effective investment

Join the Journey – Invest Today

Seeking: \$35,000–\$40,000 in equity from **10–15 passionate investors** (\$3,000 minimum per investor)

What You Get

40% first-out ROI + 30% profit share post-recoupment

Producer credits all marketing and promotional materials

Opening night VIP access with an exclusive reception

Tax benefits via Section 181 deductions (consult your CPA)

Next Steps

Wire funds via secure PPM (Private Placement Memorandum)

Request due diligence packet with full financials

Schedule a script read with the creative team

Contact: James West – 310.963.3418
passengeronboardproductions.com
"Passengers Welcome – Seats Filling Fast"



Thank You for Considering

Passenger On Board Productions, LLC

Investment in theatrical productions carries inherent risks. All projections are estimates based on conservative assumptions; **past performance is not indicative of future results.**

Legal documentation and offering materials will be provided upon expression of serious interest. All investments are subject to completion of due diligence and execution of binding agreements.

Ready to Invest?

Call James West 310.963.3418

passengeronboardproductions.com

Let's Create Magic Together ✦